

Art Gallery on Pendleton Square
150 Exchange Street
Pendleton, SC 29670
864.221.0129



Dear Artist,

Thank you for your interest in joining the Pendleton Square Artist Cooperative. As a juried artist cooperative, we welcome applications from artists (age 18 and over) in all mediums regardless of art experience or level of art training.

The application process is a multi-step process.

- Step 1: Complete the application and email it to the Jury Chairperson along with five images representative of the artwork you want to sell in the gallery and an artist biography or statement. Please be sure the work fits within the jury guidelines, provided below.
- Step 2: The Jury Committee will review your application and images. If approved, you will be invited to provide several actual samples of your work which should be dropped off at the gallery during open hours. It may take several days for your work to be reviewed, so please plan to drop it off when you are able to leave it for a short period of time.
- Step 3: Once your work has been reviewed by the Jury Committee, you will be invited for an interview with the Jury Chairperson or their designated representative.
- Step 4: If the Jury Committee gives final approval for your application, you will be invited to join the gallery. If you choose to join, you will begin a 3-month trial period to ensure both you and the gallery are happy with the relationship before moving on to a full membership.

Benefits of membership in the Pendleton Square Artist Cooperative include:

- Exposure in our successful gallery on Pendleton's historic square.
- Association with other professional artists.
- Opportunity to be a featured artist in the gallery.
- Promotion in our ongoing marketing campaign, which includes the cooperative's webpage, Instagram and Facebook pages.
- No exclusivity – artists are encouraged to show and sell work in other venues.

The Pendleton Square Artists Coop currently has two opportunities for artists to join the gallery, either as a Working Member Artist or as a Non-Working/Commission Only Artist as outlined below.

Working Artist Members:

As a cooperative, our primary membership is made up of Working Artist Members. Working Artists pay monthly dues, work shifts in the gallery and pay a low commission rate of 15% on all sales. New working artists begin with a three-month trial period for orientation and training. The goal of the trial period is to make sure the relationship is a good fit for both the artist and the gallery. At the end of the three months, the gallery will decide whether or not to invite the artist to continue with the gallery and the artist will decide if they would like to join for the remainder of the membership year (year runs July 1–June 30). If the artist decides to stay on as a working artist, the requirements include:

- Working regular shifts in the gallery (generally 2-3 times per month, or as needed as determined by Steering Committee)
- Paying monthly dues (currently set at \$50.00)
- Paying 15% commission of all sales to the gallery
- Supplying the gallery with original artwork which adheres to jury guidelines and display standards.
- Artists are asked to swap out their work occasionally to help keep gallery looking fresh and new.

Non-Working / Commission Only Artists:

Non-working artists are occasionally invited to join the gallery to expand our current offerings or fill gaps in specific mediums. Non-working artists pay a commission rate of 40% on all sales. No other commitment is required. Non-Working / Commission Only Artists may be invited as a Guest Artist for a single month or may be asked to be involved on a longer-term basis at the discretion of the Jury Committee and Gallery Manager.



Art Gallery on Pendleton Square: Jury Standards

The guideline the Jury Committee will use first and foremost is, **does the artist have a unique artistic vision**. Additionally, your art will be evaluated on craftsmanship and adherence to the principles of good design. Consideration will also be made to the suitability for the gallery, available space, marketability, and uniqueness from current member work.

General guidelines to be used are as follows:

- Strict adherence to copyright law
- Suitability of art with current gallery standards
- Artistic style that shows a cohesive body of art
- Technical skill and finish of art
- Finished presentation or wall-ready framing
- Availability of space in the gallery to accommodate the new work
- Can sales support the art and price points
- Does the personality and work ethic of the artist mesh well with the gallery

The following work is not be considered appropriate for the Art Gallery on Pendleton Square and should not be submitted for jurying or displayed in the gallery:

- Work that violates of copyright law
- Work made from commercial kits or patterns
- Classroom or student work
- Body care products
- Redecorated items, unless they are the representations of artists own work such as notecards
- Organic items such as dried flowers



Art Gallery on Pendleton Square

Application for Membership

Name: _____ Date: _____

Address: _____

Home Phone: _____ Cell Phone: _____

Email Address: _____

Website Address: _____

Type of Membership Applying for (please check one): ☐ Working Artist ☐ Non-Working Artist

Artistic Media: _____

Type of Space Required to Display Work: ☐ Wall Space ☐ Floor Space ☐ Both

Do you have any Special Display Requirements? _____

Size of work: (approximate smallest to largest): _____

Price Range of work (approximate): _____

What special skills do you bring to our cooperative?

Please attach:

- An artist statement or a biography
- Digital images of five (5) pieces of artwork completed within the past 2 years (JPGs preferred)

Send application and items above to Laurie Metzger at lauriekmetzger@aol.com.